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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/538,225	02/18/2006	Charles Martin Nicholls	RJENK43.001APC	9408
	7590 05/27/201 RTENS OLSON & BE	EAR LLP EXAMINER		
2040 MAIN ST FOURTEENTH		FLEISCHER, MARK A		
IRVINE, CA 92			ART UNIT	PAPER NUMBER
			3624	
			NOTIFICATION DATE	DELIVERY MODE
			05/27/2010	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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		Application No.	Applicant(s)	
		10/538,225	NICHOLLS ET AL.	
Office Actio	on Summary	Examiner	Art Unit	
		MARK A. FLEISCHER	3624	
The MAILING DA Period for Reply	TE of this communication app	pears on the cover sheet with the c	orrespondence address	
A SHORTENED STATU WHICHEVER IS LONG - Extensions of time may be ava after SIX (6) MONTHS from the If NO period for reply is specific Failure to reply within the set o	ER, FROM THE MAILING D illable under the provisions of 37 CFR 1.1 e mailing date of this communication. Ed above, the maximum statutory period or extended period for reply will, by statute e later than three months after the mailing	Y IS SET TO EXPIRE 3 MONTH(3 ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONEI g date of this communication, even if timely filed	l. lely filed the mailing date of this communication. (35 U.S.C. § 133).	
Status				
2a) ☐ This action is FIN 3) ☐ Since this applica	tion is in condition for allowa	une 2005. s action is non-final. nce except for formal matters, pro Ex parte Quayle, 1935 C.D. 11, 45		
Disposition of Claims				
4a) Of the above of 5) ☐ Claim(s) is 6) ☑ Claim(s) <u>1 - 21</u> is, 7) ☐ Claim(s) is	are rejected.	wn from consideration.		
Application Papers				
10)⊠ The drawing(s) file Applicant may not r Replacement drawi	equest that any objection to the ng sheet(s) including the correct	er.) accepted or b) objected to drawing(s) be held in abeyance. See tion is required if the drawing(s) is objected. Note the attached Office	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. §	119			
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 0228447.9. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.				
Attachment(s) 1) ☒ Notice of References Cited 2) ☐ Notice of Draftsperson's Pa 3) ☒ Information Disclosure State Paper No(s)/Mail Date <u>6 Se</u>	tent Drawing Review (PTO-948) ement(s) (PTO/SB/08)	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	te	

DETAILED ACTION

Status of Claims

- 1. This non-final action is in reply to the preliminary amendments filed on 6 June 2006.
- 2. Claims 1, 2 and 9 21 have been amended.
- 3. Claims 1 21 are currently pending and have been examined.

Priority

Applicant's claim for the benefit of a prior-filed application under 35 U.S.C. §119(e) or under 35 U.S.C. §120, §121, or §365(c) is acknowledged.

Information Disclosure Statement

5. The Information Disclosure Statement filed on 6 September 2005 has been considered. An initialed copy of the Form 1449 is enclosed herewith.

Oath/Declaration

6. The oath or declaration is defective. A new oath or declaration in compliance with 37 CFR 1.67(a) identifying this application by application number and filing date is required. See MPEP §§ 602.01 and 602.02. The oath or declaration is defective because: It does not clearly or legibly identify the mailing address of each inventor. A mailing address is an address at which an inventor customarily receives his or her mail and may be either a home or business address. The mailing address should include the ZIP Code designation. The mailing address may be provided in an application data sheet or a supplemental oath or declaration. See 37 CFR 1.63(c) and 37 CFR 1.76.

Art Unit: 3624

Drawings

7. New corrected drawings in compliance with 37 CFR 1.121(d) are required in this application because the drawings do not clearly or legibly indicate the specific components labeled. Applicant is advised to employ the services of a competent patent draftsperson outside the Office, as the U.S. Patent and Trademark Office no longer prepares new drawings. The corrected drawings are required in reply to the Office action to avoid abandonment of the application. The requirement for corrected drawings will not be held in abeyance.

Claim Objections

- 8. Claim 10 is objected to because of the following informalities: The claim recites "... said computer readable has a ..." and apparently should read "... said computer readable medium has a ...".
 Appropriate correction is required.
- 9. Claim 14 is objected to because of the following informalities: The claim recites "...includes forecasts performance and ranges of potential likely performance.", and apparently should read "...includes forecasts of performance ..." Appropriate correction is required.

Claim Rejections - 35 USC § 112

- 10. The following is a quotation of the second paragraph of 35 U.S.C. §112:
 - The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 11. Claims 3, 4, 9, 11, 14, 18 are rejected under 35 U.S.C. §112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
 - Claims 3, 4, 9 and 11: These claims are vague and indefinite as they incorporate the terms "and/or" making it unclear as to whether the subsequent elements are optional or necessary.
 - Claim 14: This claim recites "... ranges of potential likely performance" wherein the terms 'potential' and 'likely' are vague and indefinite and, further, the term 'likely' is a relative term

which renders the claim indefinite. The term is not defined by the claim, the specification does not provide a standard for ascertaining the requisite degree, and one of ordinary skill in the art would not be reasonably apprised of the scope of the invention.

• Claim 18: This claim recites "distributing collective understanding" vague and indefinite language and 'collective' and 'understanding' refer to vague and indefinite concepts which may also entail elements of human cognition.

Claim Rejections - 35 USC § 101

12. 35 U.S.C. §101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

13. Claims 11 – 20 are rejected under 35 U.S.C. §101 because the claimed invention is directed to non-statutory subject matter. Based on Supreme Court precedent, and recent Federal Circuit decisions, the Office's guidance to examiners is that a §101 process must (1) be tied to a particular machine or apparatus or (2) transform underlying subject matter (such as an article or materials) to a different state or thing. *Diamond v. Diehr*, 450 U.S. 175, 184 (1981); *Parker v. Flook*, 437 U.S. 584, 588 n.9 (1978); *Gottschalk v. Benson*, 409 U.S. 63, 70 (1972); *Cochrane v. Deener*, 94 U.S. 780,787-88 (1876). An example of a method claim that would not qualify as a statutory process would be a claim that recited purely mental steps. Thus, to qualify as a §101 statutory process, the claim should positively recite the machine or apparatus (the thing or product) to which it is tied, for example by identifying the apparatus that accomplishes the method steps, or positively reciting the subject matter that is being transformed, for example by identifying the material that is being changed to a different state. Examiner notes that while these claims do recite some components of the elements of a machine, they are insufficient to substantively tie them to such machine in that no correspondence is discernable between the various method steps and the particular components of the machine.

Art Unit: 3624

Claim Rejections - 35 USC § 103

14. The following is a quotation of 35 U.S.C. §103(a) which forms the basis for all obviousness

rejections set forth in this Office action:

A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in

which the invention was made.

15. Claims 1 - 7, 9 - 11 and 21 are rejected under 35 U.S.C. §103(a) as being unpatentable over

Golightly, et al. (US PgPub 20030046130 A1) in view of Sanders, et al. (US 6574605 B1).

Claims 1 and 21:

Although claims 1 and 21 are worded and/or structured slightly differently, they have the same scope and so are addressed together. Golightly teaches the following limitations as shown.

a plurality of terminals each having a user interface for displaying data to a business person of
the enterprise (Golightly [abstract] states "The system includes multiple computer systems
coupled over a network, which store and implement multiple models, including one or more
dynamic models representing respective sub-systems or processes of the enterprise.");

- a communications network to which said terminals are connected (see above); and
- a database storing a database of historical data comprising values of each of a plurality of indicators at a plurality of points in time, said indicators including raw data (Golightly [0025] refers to such historical data); and
- at least one computer configured to receive real-time events comprising new values of a plurality of said indicators comprising new raw data from one or more external sources, and configured to combine the new raw data with selected historical business data from said database to calculate at least one value of a metric therefrom, so as to provide real-time event-driven values of the metrics (Golightly [0077] states "The dynamic model feedback 406 allows real-time data (e.g., availability of equipment) to be used as input to generate improved versions of optimized decisions and/or actions on an event-driven basis.", and in [0134] states "A command and control

system approach may be operable to synchronize operations, facilitate collaboration across the enterprise, provide contextual information with consistency in objectives and constraints, and provide meaningful and <u>measurable performance indicators</u>." (emphasis added)).

Golightly does not specifically teach using a *database per se*, for storage of historical data, but Sanders, in an analogous art, does. Sanders [4,55] states "...types of execution results have long-range performance or management data that are collected and put into a <u>database</u>." (emphasis added). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Golightly and Sanders as both pertain to controlling and managing an enterprise using computer technology and networking and utilizing database means is a well-known technique that has been widely adopted and facilitates computation of analytics and its effects would therefore have been predictable.

Claim 11:

Golightly teaches the following limitations as shown.

- defining metrics which describe the performance of an organization, corporation, team or group,
 or business process (see rejection of claim 1. Also, Golightly [0135] refers to optimization of
 performance pertaining to organizational structure and interfaces between groups.);
- storing historical values for the metrics (Golightly [0040]);
- defining goals for the current and future performance as measured by the metrics (Golightly [0103] inter alia);
- projecting the likelihood of targets being achieved in the future (Golightly [0151] refers to forecasting and financial projections that depend upon measurements of performance.);
- testing, improving and/or optimizing performance of one or more metrics (Golightly [0125] inter
 alia describes and/or discloses how optimization affects control setpoints.);
- detecting the significance of a transaction, event or change in data (Golightly [0030] states "For example, external variables may include variables such as customer addresses, customer income levels, customer demographic information, bureau data, transaction file data, cost of funds and capital, and other suitable variables.", and in [0136] refers to "a mechanism to

reevaluate plans based on significant deviations between assumptions and real-time performance estimates...");

Page 7

performing an action in response to the detecting the significance of a transaction, event or

change in data (Golightly [claim 37] states "modifying the plurality of second dynamic models in

response to the inputs."); and

distributing collective understanding of the meaning and significance of a metric, transaction,

event or change in data across an organization, corporation, team or group (Golightly [0131]

states "... which may help manufacturers or other enterprise managers understand, control, and

optimize their processes." (emphasis added)).

Golightly does not specifically teach storing of historical values per se (as opposed to gathering historical

data as in Golightly [0026]), but Sanders, in an analogous art, does. Sanders [4,55] states "...types of

execution results have long-range performance or management data that are collected and put into a

database." (emphasis added). Sanders [3,1] also makes reference to the storage of historical data.

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was

made to combine the teachings of Golightly and Sanders as both pertain to controlling and managing an

enterprise using computer technology and networking and utilizing database means is a well-known

technique that has been widely adopted and facilitates computation of analytics and its effects would

therefore have been predictable.

Claim 2:

Golightly teaches the following limitations as shown.

said at least one computer is arranged to repetitively calculate an actual, expected and predicted

value of said metric from selected historical data from said database so as to provide realtime

actual, expected and predicted values (Golightly [0050] states "This approach may be used to, in

effect, optimize the enterprise in a substantially continuous or on-going manner. In another use of

this approach, the optimization process may be performed iteratively until the solutions converge,

i.e., until, in effect, a solution equilibrium is reached, or until an specified time period has

elapsed.").

Claim 3:

Golightly teaches the following limitations as shown.

• said at least one computer is arranged to store one or more rules operating on said real-time event-driven values and/or said real-time actual, expected and predicted values in accordance with predefined conditions, and to execute said rules in event-driven fashion when said values change (Golightly [0040] states "The plurality of models may include any of a variety of model types, such as, for example, a neural network, a support vector machine, an analytic model, a statistical model, a regression model, an empirical model, a first principals model, a non-linear model, a rule-based model, and an expert system model, among others. Some models may also

Page 8

model, a fule-based model, and an expert system model, among others. Some models may als

be combinations of any of the above model types.").

Claim 4:

Golightly teaches the following limitations as shown.

said at least one computer is arranged to store one or more target values and to compare said
real-time event-driven values and/or said real-time predicted values with said target values
(Golightly [0004] refers to predictive models and parameter values the results of which are
compared to the most beneficial outcome or result.).

Claim 5:

Golightly [0149] teaches a re-planning cycle triggered by deviations from an existing plan but does not specifically teach the following limitation, but Sanders, in an analogous art, does as shown.

• said at least one computer is arranged to store one or more alert definitions causing a signal to be sent when a said rule is met (Sanders [2,40] inter alia describes and/or discloses use of alerts triggering dynamic resource allocations in response to real-time event monitoring.).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Golightly and Sanders as both pertain to controlling and managing an enterprise using computer technology and networking and the use of triggered alerts when a specified criterion is met is a well-known technique that has been widely adopted and facilitates real-time control of a complex system and its effects would therefore have been predictable.

Claims 6 and 7:

Golightly does not specifically teach the following limitations, but Sanders, in an analogous art, does as

shown.

said at least one computer is arranged to send a message to a terminal selected in dependence

on the nature of the alert (Sanders [20,4] describes and/or discloses messages sent to specified

systems. Sanders [16,51] also describes an alert message sent to a specified user.)

• the message is an email message (Sanders [16,59] describes an email option for

communication).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was

made to combine the teachings of Golightly and Sanders as both pertain to controlling and managing an

enterprise using computer technology and networking and the use of triggered alerts and email

messaging when a specified criterion is met is a well-known technique that has been widely adopted and

facilitates real-time control of a complex system and its effects would therefore have been predictable.

Claim 9:

Golightly does not specifically teach the following limitations, but Sanders, in an analogous art, does as

shown.

means for generating a real-time-updated graphical user interface to display data selected from

said real-time event-driven values and/or said real-time actual, expected and predicted values

and/or said raw business data and/or said alerts (Sanders [17,54] states "With regard to the

monitor display [], it is a set of monitor screens that provide graphical user interface for the ECC

system user or administrator to perform on-line monitoring activities.").

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was

made to combine the teachings of Golightly and Sanders as both pertain to controlling and managing an

enterprise using computer technology and networking and the use of graphical user interfaces is a will

known technique for monitoring the status of a complex system such as an enterprise and has been

widely adopted and facilitates real-time control of a complex system and its effects would therefore have

been predictable.

Claim 10:

Golightly teaches the following limitations as shown.

• said computer readable has a program which configures said at least one computer to combine

said new raw data and calculate said at least one value of a metric (Golightly [0037] refers to use

of empirical data from which metrics are calculated.).

16. Claims 8 and 18 are rejected under 35 U.S.C. §103(a) as being unpatentable over Golightly, et al.

(US PgPub 20030046130 A1) in view of Sanders, et al. (US 6574605 B1) and further in view of

Davies, et al. (US PgPub 20030033191 A1).

Claim 8:

Neither Golightly nor Sanders teaches the following limitations, but Davies, in an analogous art, does as

shown.

arranged to open a discussion thread under predefined conditions, and involving a predefined

group (Davies [0159] states "A user can drill down to obtain more detailed information for each

Phase by clicking on the Phase traffic light indicator. A number of common functions can be

provided in a Program Workspace, such as Shared Documents, Discussion Groups/Threads, etc.

A Participants screen lists the members of the Program Team. Every Program has a team that

consists of one or more coordinators, members, or guests. The Workspace Role column indicates

which users or groups are coordinators, member or guests in the context of the Program. The

Workspace Role defines what users can see and do in that particular Program Workspace.).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was

made to combine the teachings of Golightly and Sanders with the teaching of Davies because

incorporating the technology for establishing discussion threads and groups that can take advantage of

modern inter-networked collaboration technologies enhances the capability of utilizing real-time

information and the accuracy of forecasts. The added capabilities of organization-wide communications

taught by Davies would therefore have added an improved capability to the teachings of Golightly and

Art Unit: 3624

Sanders and the improvement in the collaboration potential would have been obvious and predictable to one of ordinary skill in the art at the time of the invention.

Claim 18:

Golightly teaches the following limitations as shown.

• wherein the distributing collective understanding of the meaning and significance of a metric, transaction, event or change in data across an organization, corporation, team or group includes one or more of storing annotations, comments and threads of discussion; linking annotations, comments and threads of discussion to metrics, targets and forecasts; publishing metrics, goals and forecast performance across an organization, corporation, team or group; publishing annotations, comments and threads of discussion across an organization, corporation, team or group (see the rejection of claim 8).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Golightly and Sanders with the teaching of Davies because incorporating the technology for establishing discussion threads and groups that can take advantage of modern inter-networked collaboration technologies enhances the capability of utilizing real-time information and the accuracy of forecasts. The added capabilities of organization-wide communications taught by Davies would therefore have added an improved capability to the teachings of Golightly and Sanders and the improvement in the collaboration potential would have been obvious and predictable to one of ordinary skill in the art at the time of the invention.

17. Claims 12 – 20 are rejected under 35 U.S.C. §103(a) as being unpatentable over Golightly, et al. (US PgPub 20030046130 A1) in view of Sanders, et al. (US 6574605 B1) and further in view of Buchan, et al. (US 7584165 B2).

Claim 12:

Golightly teaches the following limitations as shown.

wherein the defining metrics which describe the performance of an organization, corporation,
 team or group, or business process, includes one or more of: definition of metrics by an expert
 operator of the computer system to establish standard metrics for an organization, corporation,

team or group, or business process; definition of metrics by an operator of the computer system to establish metrics for an organization, corporation, team or group, business process or personal use (Golightly [0040] refers to "an expert system model" and in [0041] teaches use of an "optimizing system" which inherently incorporates a metric as an objective function.).

Neither Golightly nor Sanders specifically teach that metrics are established for an organization, corporation, team or group, business process or personal use, but Buchan, in an analogous art, does. Buchan [abstract] *inter alia* teach "management performance models of team performance". Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Golightly, Sanders and Buchan as they pertain to assessments of business performance and that the inclusion of performance metrics of distinct teams or groups of entities for which performance is measure provides an obvious variation of the teachings of Golightly and Sanders and that such modification would have been obvious to one of ordinary skill in the art and its benefits would have been predictable.

Claim 13:

Golightly teaches the following limitations as shown.

• the defining targets for the current and future performance as measured by the metrics includes: definition of goals by an expert operator of the computer system to establish standard goals for an organization, corporation, team or group, or business process (Golightly [0006] states "This knowledge [] may then be analyzed in the light of various goals and objectives [] and used to generate decisions [] related to the operation of the system or process [] subject to various goals and objectives [] specified by the analyst." (emphasis added) where an 'analyst' corresponds to an expert.); and

Neither Golightly nor Sanders specifically teaches definition of goals by a business operator of the computer system to establish targets for an organization, corporation, team or group, business process or personal use., but Buchan, in an analogous art, does. Buchan [abstract] inter alia teach "management performance models of team performance" which involves the establishment and definition of goals and targets. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention

Art Unit: 3624

was made to combine the teachings of Golightly, Sanders and Buchan as they pertain to assessments of business performance and that the inclusion of performance metrics of distinct teams or groups of entities for which performance is measure provides an obvious variation of the teachings of Golightly and Sanders and that such modification would have been obvious to one of ordinary skill in the art and its

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benefits would have been predictable.

Claim 14:

Golightly teaches the following limitations as shown.

the projecting the likelihood of goals being achieved in the future includes forecasts performance

and ranges of potential likely performance (Golightly [0151] refers to forecasting and financial

projections based on performance measurements).

Claim 15:

Golightly teaches the following limitations as shown.

wherein the optimizing performance of one or more metrics includes one or more of: detecting

relationships between different metrics; use of the computer system to calculate optimal values

for goals which have a relationship with the metric or metrics to be optimized; development of

scenarios to simulate performance under certain circumstances (Golightly [0131] states "One

embodiment of the REO system includes elements of advanced planning and scheduling for the

enterprise and additional functionality that may include simulation for predictive analysis and

scenario evaluation and optimization. [...] may help manufacturers or other enterprise managers

understand, control, and optimize their processes. For example, a multivariable predictive

controller and integrated process optimizer may be useable for controlling and optimizing single

and connected processes." (emphasis added)).

Claim 16:

Golightly teaches the following limitations as shown.

wherein the detecting the significance of a transaction, event or change in data includes one or

more of: likelihood of achieving a goal or not; recalculation of forecast performance; recalculation

of optimal goal values; notifying an operator of the computer system that the detection has taken

place; and interpretation of why the transaction, event or change in data is significant (Golightly [0018] inter alia refers to empirical statistical models, "so that the best possible prediction results may be achieved...." where such inherently involves comparison of optimal values. Golightly [0046] further states "the system may be operable to monitor input information from the one or more information sources and detect changes in data/information from the plurality of information sources. If a value or change in value in an element of the input information matches one or more criteria, the system may retrieve the element, and update one or more of the dynamic models, and/or the optimizing system, in response to the detected changes, and in accordance with the retrieved element.", hence reads on detecting data changes and alerting appropriate personnel of such changes.)

Note that neither Golightly, nor Sanders nor Buchan specifically teaches recalculation of optimal values, etc., but Examiner takes **Official Notice** that it is old and well-known as well as common place in the statistical analysis arts to recomputed or recalculate various statistical and performance measures. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Golightly with what is old and well-known in the art insofar as recalculation of important data values and parameters as such recalculation enhances the reliability and confidence (see Golightly [0150]) in the resulting values, plans and decisions resulting therefrom and that such techniques would have been known to one of ordinary skill in the art at the time of the invention and that their effects would have been predictable.

Claim 17:

Golightly teaches the following limitations as shown.

• wherein the performing an action in response to the step of detecting the significance of a transaction, event or change in data includes one or more of: notifying a user or groups of users of the computer system; storing status information to reflect the priority of action; storing information on the action taken; storing status information after the action has been taken; and correlating previous actions taken with performance and achievement of goals (Golightly [0134-5])

Art Unit: 3624

refers to measurable performance indicators which inherently are communicated to a user. It

further describes intelligence gathering and situation analysis, strategic planning, etc).

Claim 19:

Golightly teaches the following limitations as shown.

wherein the monitoring performance of one or more metrics includes one or more of: the

automatic calculation of a previously defined dimension on the metric; the automatic creation by

the system of additional individual level metrics as new instances of the dimension are added,

without any operator involvement; and the automatic interpretation of this new metric over time;

wherein the automatic calculation of expected and forecast metrics, including but not limited to,

the calculation of expected time of arrival at certain goal points or points in a process (Golightly

[abstract] teaches an automated process and real-time control of an enterprise.).

Claim 20:

Golightly teaches the following limitations as shown.

creating user interfaces for displaying data, including but not limited to metrics, goals, forecast

performance, alerts, annotations, comments and threads of discussion using graphical and

non-graphical displays (Golightly [0146] inter alia describes and/or discloses user interfaces);

publishing user interfaces across an organization, corporation, team or group in different formats,

including but not limited to web based formats, documents and third party electronic document

formats (see previous limitation); and

scheduling automatic publishing and distribution based on specified time intervals or defined

business rules and alerts (Golightly [0042] describes and/or discloses a system for distribution of

models which include information sources. See also Golightly [0084]).

Art Unit: 3624

Conclusion

Any inquiry of a general nature or relating to the status of this application or concerning this communication or earlier communications from the Examiner should be directed to **Mark A. Fleischer** whose telephone number is **571.270.3925**. The Examiner can normally be reached on Monday-Friday, 9:30am-5:00pm. If attempts to reach the examiner by telephone are unsuccessful, the Examiner's acting

supervisor, **Beth Boswell** whose telephone number is **571.272.6737** may be contacted.

The prior art made of record and not relied upon that is considered pertinent to applicant's disclosure

are:

Discenzo (US 6847854 B2),

ISA Draft –dS95.01-1999 (Enterprise - Control System Integration Part 1: Models and

Terminology) and pertains to optimization methods in industrial settings.

Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be obtained from

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Mark A. Fleischer /Mark A Fleischer/ Examiner, Art Unit 3624 12 May 2010

/Andre Boyce/ Primary Examiner, Art Unit 3623